



## RRCT Business Partnership Agreement/Invoice 2018/2019

Company Name (as you'd like it listed): \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

*All proceeds benefit the non-profit charitable work of the Royal River Conservation Trust, a 501(c)(3) non-profit. EIN 01-0472430*

Please return this form with a check payable to RRCT and mail to: Royal River Conservation Trust/ PO Box 90/ Yarmouth, ME 04096. Or donate online at: [RRCT.org/donate](http://RRCT.org/donate)

\$ \_\_\_\_\_ *Total donation pledged/enclosed from menu below.*

*All business contributions to RRCT are celebrated publicly with scaled promotion. See next page for details.*

### Run of the Royal Corporate Canoe Challenge (Saturday morning, May 18, 2019)

**Maine Beer!** \$4,000 Presenting canoe race sponsorship: Reserved for Maine Beer Company in 2019

\$2,000 Lead canoe race sponsorship (two free relay teams, eight paddlers per team); logo on back of T-shirts; Company promotion display tent at finish line

\$1,000 Supporting canoe race sponsorship (one free relay team, eight paddlers per team); logo on back of T-shirts

\$475 each: Canoe race team (Eight paddlers per relay team)

*All teams are encouraged to bring tents for team-gathering and cookouts. Only Lead canoe race sponsorship & presenting canoe race sponsorship will be granted advertising tents.*

### RRCT Celebrates! Summer fundraising event (Thursday evening, August 15, 2019).

\$4,000 Presenting summer event sponsor (two dinner tickets)

\$2,000 Lead summer event sponsor (two dinner tickets)

\$1,000 Supporting summer event sponsor (two dinner tickets)

\$250 Host summer event sponsor (two dinner tickets)

### Trail Crew Employee Work Day

\$1,000 Employee work day for your company

### Unrestricted Gifts

\$ \_\_\_\_\_ Unrestricted gifts, typically annually, to support RRCT programs and conservation work. Specific Campaigns, Land Acquisition Reserve Fund, or Long-Term Stewardship Reserve Fund.

\$ \_\_\_\_\_ Gifts of any level support campaigns for specific projects or initiatives. Information on our current campaigns is at [RRCT.org](http://RRCT.org). Our gift is directed toward: \_\_\_\_\_



Join business leaders who are investing in the quality of life here in the Royal River Watershed. Forests, farms, preserves, trails, fishing, hunting, water access, and parks create an environment to attract businesses, residents, employees, and visitors. Our business partners and sponsors are an integral part of Royal River Conservation Trust, enabling us to preserve land, build trails and create public access.

***All business contributions to RRCT are celebrated publicly through RRCT's Business Partnership Program:***

**SCALED PROMOTION:** RRCT provides year-round promotion of business partners' names and logos through RRCT communications scaled to the size of the donation or event, including website, emails, newsletters, kiosks, press, event tables & boards; and

**EMPLOYEE PARTICIPATION:** RRCT offers employee work days, and emails and mailings for all local employees (send lists to RRCT or subscribe online).

**PARTNERSHIP LEVELS:** RRCT aggregates all of your cash donations – including unrestricted gifts, event sponsorships, canoe race registrations -- for the prior twelve month period. We publish our partnerships as:

- Royal Champions: \$5,000 or greater per year
- Royal Leaders: \$2,000 to \$4,999 per year
- Royal Partners: \$1,000 to \$1,999 per year
- Chandler Brook Partners: \$500 to \$999 per year
- East Branch Partners: \$250 to \$499 per year
- Collyer Brook Partners: \$100 to \$249 per year
- Toddy Brook Partners: \$50 to \$99 per year

**UNIQUE BUSINESS PARTNERSHIPS:** We have negotiated unique arrangements with companies like an art gallery for proceeds from art exhibits, and with others to sponsor events such as the Royal River Film Series. Contact us if you would like to help raise revenue for RRCT through a unique arrangement.

- **IN-KIND DONATIONS & MEDIA SPONSORSHIPS:** RRCT has strong relationships with many businesses who offer us pro-bono or in-kind goods or services, including Maple's, Allagash Brewing Company, Green Bee Drinks, and a dozen local landscape architects, lawyers, financial advisors, restaurants, print shops, construction companies, and other businesses and professionals. We negotiate media sponsorships in exchange for pro-bono promotion of our work. Contact us if you are interested in more information.