

RRCT's Signature Events

***RRCT Celebrates!* August 13, 2020 (Thursday evening) starts at 5:30 pm**

RRCT Celebrates! gathers up to 200 members and friends of RRCT at Skyline Farm for a warm summer evening with great food, music and the presentation of RRCT's Maine Conservation Champion Award. Each year we recognize someone who is doing exemplary conservation work in Maine and/or in the Royal River region.



Run of the Royal Corporate Canoe Challenge

May 16, 2020 (Saturday morning) starts at 9:30 am



The 5th Annual Run of the Royal Corporate Canoe Challenge is a four-leg, flatwater canoe relay race that supports RRCT and our plans to acquire and improve public access and shoreline habitat up and down the Royal River and throughout the watershed. The race's relay format, with eight racers paddling four legs (two paddlers/leg) is a great team-building opportunity. Though the race is targeted at company and employee teams, any group is welcome to participate. We focus our race culture on teamwork, safety, and community.

Pisgah Hill Full Moon Trek

February 8, 2020 (Saturday evening, Free) 4:00 pm to 7:00 pm

Join as many as a hundred RRCT members, neighbors, trustees, toddlers, grandparents and friends to hike the loop trail of the Pisgah Hill Preserve in New Gloucester. Share some cheer at the summit with a sip of hot cocoa, a roasted marshmallow or a hoot or howl at the rising moon.



Event Sponsorship Opportunities:

Lead Sponsor Options (\$2000 each):

RRCT Celebrates!

- 4 dinner tickets to RRCT Celebrates! (includes food, drinks, live music, keynote speaker)
- Business promotion with logo on our website, social media platforms and on the mailed invite to 800 members, as well as in our RRCT Celebrates email newsletter (1500)
- Your banner and/or sign at RRCT Celebrates!

Run of the Royal Corporate Canoe Challenge

- Two team entries (8 paddlers per relay team)
- Logo on race T-shirts, webpage, social media, email, posters
- Company promotional display tent or exhibit at start/finish line
- Canoes, T-shirts, and gear provided for all team members

Supporting Sponsor Options (\$1000 each):

RRCT Celebrates!

- 2 dinner tickets to RRCT Celebrates! (includes food, drinks, live music, keynote speaker)
- Logo on website, social media, email newsletters
- Unique recognition banner and/or sign at RRCT Celebrates!

Run of the Royal Corporate Canoe Challenge

- One team entry (8 paddlers per relay team)
- Logo on race T-shirts, webpage, social media, email, posters
- Canoes, T-shirts, and gear provided for all team members

Entry/Host Sponsor Options (\$500):

RRCT Celebrates!

- 2 dinner tickets to RRCT Celebrates! (Includes food, drinks, live music, key-note speaker)
- Business name on website, social media, email newsletter (1500 members)

Run of the Royal Corporate Canoe Challenge

- One team entry (8 paddlers per relay team)
- Canoes, T-shirts, and gear provided for all team members

Pisgah Hill Full Moon Trek

- Your businesses logo on RRCT Pisgah Full Moon Trek webpage
- Business promotion in Full Moon Hike email newsletters & social media
- Your promotional sign on the kiosk on the night of the hike

RRCT Signature Program Sponsorship

Rain or Shine Club offers a family-friendly and new-neighbor-friendly introduction to our favorite places with a focus on our active land stewardship projects. All ages are welcome for these easy, well planned guided walks.

\$1000 Sponsorship

- Logo and link on RRCT Rain or Shine webpage
- Logo on email newsletters.
- ROSC hike for your business
- Recognition of your sponsorship on weekly hikes
- Business promotion in email newsletters and on social media.



Trail Crew/Adopt-a-trail is our volunteer trail construction program staffed by RRCT's stewardship director. Trail Crew attendance in 2019 has grown to include as many as eight volunteers each week -- women and men -- typically retirees and folks that work from home.

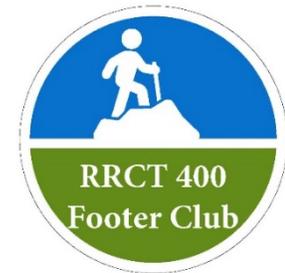
\$2500 Sponsorship (Available for all RRCT owned trails)

- Adopt-a-trail sponsor sign at a trailhead kiosk
- Trail crew work day for employees
- Logo featured on the Trail Crew webpage
- Logo featured in email newsletters (1500 members)
- Business promotion on social media platforms.

RRCT 400 Footer Club is our initiative inspired by the Appalachian Mountain Club's Four Thousand Footer Club. We inspire more people to get outside and up to the higher elevations in the watershed with a commitment to trail stewardship.

\$1000 sponsorship

- Logo featured on 400-Footer Club T-shirts.
- Logo featured on RRCT 400-Footer Club webpage with link to business page
- Logo featured in email newsletters
- Business promotion on social media



RRCT Outdoors is our initiative to engage adults and able youth on RRCT's mission, especially stewardship, acquisition, and partnerships. The staffed trips will visit properties where we are working on management needs, working with partners or considering acquiring land. Seldom are the trips simply hikes, but rather they might feel like committee meetings in the field, or orientation sessions for community members who want to dig deep into our work.

\$1000 sponsorship

- Logo featured on the RRCT Outdoors webpage
- Professionally lead hike for your business on a preserve of your choice
- Business promotion on social media platforms and in email newsletters

2020 Annual Sponsorship Levels

\$5000

Royal Champion

With a cumulative sponsorship of our events and programs at \$5000 you will become a Royal Champion.

*Benefits listed with each separate sponsorship.

*Logo featured at the top of the Business Partnership page, recognized as a Royal Champion, with link to your website.

*Logo within our email newsletters that reach 1500 subscribers.

*Recognition in our printed newsletter and/or Donor Impact Report.

Recognition on social media platforms including Facebook and Instagram.

\$1000 to \$4999

Royal Leader

With a cumulative sponsorship of our events and programs that falls between \$1000 and \$4999 you will be recognized as a Royal Leader.

*Benefits listed with each sponsorship.

*Logo featured on the Business Partnership page, recognized as a Royal Leader with a link to your website.

*Business name listed on email newsletters that reach 1500 subscribers.

*Recognition on social media platforms including Facebook and Instagram.

\$500 to \$999

Royal Partners

With a cumulative sponsorship of our events and programs that falls between \$500 and \$999 you will be recognized as a Royal Partner.

*Benefits listed with each sponsorship.

*Name featured on the Business Partnership page, recognized as a Royal Partner with a link to your website.

*Recognition in our email newsletters that reach over 1500 subscribers.

\$50 to \$499

Chandler Partner

With a cumulative sponsorship of our events and programs that falls between \$50 and \$499 you will be recognized as a Chandler Brook Partner.

*Benefits listed with each sponsorship.

*Name listed on the Business Partnership page recognized as a Chandler Brook Partner.

Company Name (as you'd like it listed): _____

Contact Name: _____

Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Phone: (____) _____

Total contribution indicated on this form: \$_____ (attach separate form to choose specific event or program sponsorships)

Please return this form with a check payable to RRCT and mail to:

Royal River Conservation Trust

P.O. Box 90

Yarmouth, ME 04096

To pay with a credit card, please visit: RRCT.org/business-partnership-program/

All contributions benefit the non-profit charitable work of Royal River Conservation Trust, a 501(c)(3) non-profit. EIN 01-0472430