



# Royal River Conservation Trust

A Land Trust Preserving a Watershed

## Business Partnership Opportunities and Information

*We want your support!*



*Join conservation leaders who are investing in the quality of life in the communities of the Royal River watershed. Forests, farms, preserves, trails, fishing, hunting, water access, and parks create an environment that attracts businesses, residents, employees, and visitors. Our conservation partners are an integral part of Royal River Conservation Trust, enabling us to preserve land, build trails and create access for the public good.*

### *Partnership Opportunities:*

Every year, Royal River Conservation Trust hosts a number of outdoor events that engage our members and the communities that we serve. RRCT also has programs that run continuously year-round that are open and free for anyone who would like to participate.

Sponsoring events and programs is a great way to gain visibility as a conservation leader in your community. **Please consider joining our business partners** including Maine Beer Company, Cascon, and Stantec among others. **Your support creates outdoor access and conserves land throughout the Royal River watershed.**

This packet includes information about this year’s events and how you can be involved. We look forward to partnering with you and working together to save the last remaining open spaces in your communities.

Carrie Ridgway Development Coordinator Carrie@RRCT.org	Alan Stearns Executive Director Alan@RRCT.org	Chad Fierros Stewardship Director Chad@RRCT.org	Adam Periera Conservation Director Adam@RRCT.org
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# RRCT's Signature Event Sponsorship

## *RRCT Celebrates! Thursday August 18, 2022*

*RRCT Celebrates! gathers up to 200 members and friends of RRCT at Skyline Farm for a warm summer evening with great food, music and the presentation of RRCT's Maine Conservation Champion Award. Each year we recognize someone who is doing exemplary conservation work in Maine and/or in the Royal River region.*



### **Champion Sponsor (\$2000)**

- 4 event tickets (includes food, drinks, live music, keynote speaker)
- Business promotion with your logo on event Invitation sent to over 700 RRCT members
- Your banner and/or sign at the event
- Business Promotion with your logo on RRCT's website and social media platforms
- Business promotion with logo in our event email newsletter (1500 subscribers)

### **Lead Sponsor (\$1000)**

- 2 event tickets to RRCT Celebrates! (Includes food, drinks, live music, keynote speaker)
- Your banner or sign at the event
- Business promotion with your logo on RRCT's website and social media platforms
- Business promotion in our event email newsletter (1500 subscribers)

### **Supporting Sponsor (\$500)**

- 2 event tickets to RRCT Celebrates! (Includes food, drinks, live music, keynote)
- Business promotion with your logo on RRCT's website and social media platforms
- Business promotion in our event email newsletter (1500 subscribers)

### **Host Sponsor (\$250)**

- 2 event tickets to RRCT Celebrates! (Includes food, drinks, live music, keynote)
- Business promotion on our event email newsletter

# RRCT Program Sponsorship Opportunities

## Adopt a Trail + Trail Crew (\$2,500)

*Is our volunteer trail construction program staffed by RRCT's stewardship Director. Trail Crew attendance has continued to grow to include as many as eight volunteers each week- women and men- typically retirees and folks that work from home. (This sponsorship is available for all RRCT sponsored trails)*

- Your logo on a full color sign at a trailhead kiosk identifying your business as an Adopt-a- Trail Sponsor
- Logo featured on the Trail Crew webpage with a link to your website
- Trail Crew work day for your employees
- Logo featured in RRCT email newsletters and business promotion on social media platforms



## Habitat Bunch (\$1,000)

*Is our initiative to engage adults and able youth on RRCT's mission, especially stewardship, acquisition, and partnerships. The staffed trips will visit properties where we are working on management needs, working with partners or considering acquiring land. Seldom are the trips simply hikes, but rather they might feel like committee meetings in the field, or orientation sessions for community members who want to dig deep into our work.*

- Logo featured on the Habitat Bunch webpage with a link to your business
- Professionally-led Habitat Bunch walk for your business
- Recognition of your sponsorship before each Habitat Bunch walk
- Logo featured on email newsletters and promotion on social media platforms



## RRCT 400 Footer Club (\$500)

*Is our initiative inspired by the Appalachian Mountain Club's Four Thousand Footer Club. We inspire more people to get outside and up to the higher elevations in the watershed with a commitment to trail stewardship.*

- Logo featured on RRCT 400 Footer Club webpage with a link to your business
- Logo featured on RRCT 400 Footer Club T-shirt and decal
- Logo featured on Email newsletters and promotion through social media



## 2022 Annual Sponsorship Levels

### \$5000

#### Royal Champion

With a cumulative sponsorship of our events and programs at \$5000 you will become a Royal Champion.

\*Benefits listed with each separate sponsorship.

\*Logo featured at the top of the Business Partnership page, recognized as a Royal Champion, with link to your website.

\*Logo within our email newsletters that reach 1500 subscribers.

\*Recognition in our printed newsletter and/or Donor Impact Report.

Recognition on social media platforms including Facebook and Instagram.

### \$1000 to \$4999

#### Royal Leader

With a cumulative sponsorship of our events and programs that falls between \$1000 and \$4999 you will be recognized as a Royal Leader.

\*Benefits listed with each sponsorship.

\*Logo featured on the Business Partnership page, recognized as a Royal Leader with a link to your website.

\*Business name listed on email newsletters that reach 1500 subscribers.

\*Recognition on social media platforms including Facebook and Instagram.

### \$500 to \$999

#### Royal Partners

With a cumulative sponsorship of our events and programs that falls between \$500 and \$999 you will be recognized as a Royal Partner.

\*Benefits listed with each sponsorship.

\*Name featured on the Business Partnership page, recognized as a Royal Partner with a link to your website.

\*Recognition in our email newsletters that reach over 1500 subscribers.

### \$50 to \$499

#### Chandler Partner

With a cumulative sponsorship of our events and programs that falls between \$50 and \$499 you will be recognized as a Chandler Brook Partner.

\*Benefits listed with each sponsorship.

\*Name listed on the Business Partnership page recognized as a Chandler Brook Partner.

Company Name (as you'd like it listed): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Total contribution indicated on this form: \$\_\_\_\_\_ (attach separate form to choose specific event or program sponsorships)

Please return this form with a check payable to RRCT and mail to:

Royal River Conservation Trust

P.O. Box 90

Yarmouth, ME 04096

To pay with a credit card, please visit: [RRCT.org/business-partnership-program/](https://RRCT.org/business-partnership-program/)

All contributions benefit the non-profit charitable work of Royal River Conservation Trust, a 501(c)(3) non-profit. EIN 01-0472430